

# Call for Exhibitors Arts

International Arts and Cultures Fair of the  
African Continent, its Diaspora and the  
Caribbean



Venue  
Congress Palace  
Europe Square 2, 4020 Liège

*Exhibitions and auction scheduled for March  
12-14, 2027*

**Book quickly - applications processed in order of arrival until full.**

**LIEGE CONGRESS CENTER**



## The Project

International Arts and Culture Fair of the African Continent, its Diaspora, and the Caribbean. Art African Excellensitys – 2nd Edition

The Art African Excellensitys project combines the elements of an exhibition fair, a showcase, and a festival into a unique hybrid event celebrating contemporary art as well as African and Caribbean culture.

A true space for dialogue between tradition and modernity, it highlights the creativity of artists, painters, sculptors, photographers, collectors, and galleries from the continent, the Maghreb, the diaspora, and the Caribbean.

This multidimensional event, which includes exhibitions, auctions, cultural workshops, and educational programs, emphasizes the essential role of art in deconstructing prejudices and reconstructing an authentic and contemporary image of Africa.

For this second edition, the event will take place across three spaces: a cultural space called "Pas Perdus" (1605m<sup>2</sup> – 66 booths), an art space in the Salle des Fêtes (986m<sup>2</sup> – 36 booths), and a catering area in the main hall (739m<sup>2</sup> – 6 booths). Request the press release for more information.

## LIEGE CONGRESS CENTER



## **1. Visual and Plastic Arts**

1. Painters
2. Sculptors
3. Photographers
4. Draftsmen/Illustrators
5. Engravers/Screen Printers
6. Collage or Mixed Media Artists
7. Gallery Owners
8. Collectors

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## Special Categories

3 cross-cutting thematic sections:

“Young African Talents”

Under 35, emerging artists or art/design students

“Eco-responsible Creation”

Sustainable materials, upcycling, reuse

“African Memory & Modernity”

Projects exploring cultural heritage and contemporary relevance

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## Eligibility Requirements

Painters, sculptors, photographers, or multidisciplinary artists originating from the African continent, diaspora, or the Caribbean (nationality, family origin, cultural roots).

Original, unpublished works or works with themes related to Africa/the "African Artistic Awakening" program; maximum format 2x2 m, weight <100 kg, free of copyright/disputes.

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## Status and Experience Required

Professional or emerging artist with a regular practice (exhibitions, residencies, commissions).

Please provide 5-10 high-resolution photos of recent works, along with your CV, bio (200 words max), and artist statement.

Availability for exhibition openings, public events, and workshops.

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## **Artist Commitments**

Authorization to use artwork/portrait in promotional materials (posters, social media, website, press).

Guarantee of artwork availability for the entire duration of the exhibition; adherence to the drop-off and pick-up deadlines set by the organizers.

The organizers handle all related costs, transportation is the responsibility of the artist.

## **Orange Money as a secure payment and transfer solution.**

Artists from the continent or the diaspora residing in Africa can offer payment via Orange Money to European visitors.

Visitors (diaspora members, collectors, individuals) will have easier access to artworks thanks to simple, instant, and secure mobile payments.

Mobile banking at the service of the diaspora: art purchases, real estate investments, construction projects, etc., become transparent and accessible through the service.

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## Application Procedure

Single PDF file <10 MB:

1. High-resolution photos of artworks (titles, dimensions, techniques, price, year) + certificate of authenticity.
2. Artist CV (contact information, 200-word bio, artistic approach, past exhibitions).
3. Stand selection (see floor plan and tables) + electronic contract signature.

Submit to: [info@artafricanexcellensitys.be](mailto:info@artafricanexcellensitys.be) (subject: "Exhibitor Stand Application 2nd Edition [Artist Name]").

CRUCIAL FOR THE COMMUNICATION AND ADVERTISING OF THE ARTIST OR GALLERY.

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**Selection:** Committee (2 curators, 1 exhibition curator, 2 representatives from Stanley Auction); response within approximately 2 days, applications processed in order of arrival until the fair is full.

**Deadline:** There is no fixed deadline. Applications are accepted until all 36 booths are reserved.

**Payment:** 50% deposit (account BE76 1431 2122 0395), balance due 6 months prior. We recommend paying the balance immediately.

## LIEGE CONGRESS CENTER



## Buyer Payment Methods

Your customers pay you directly:

- Cash (ATM nearby).
- Bank transfer (via smartphone, immediate proof of payment).
- Credit/Debit card / SumUp (GPRS terminal rental through your bank).
- Orange Money

Secure packaging service available for optional buyers: €15-€50 depending on size (paid by the customer).

## LIEGE CONGRESS CENTER



**Logistics:** Transportation is the responsibility of the artist/gallerist/collector (free parking for vans up to 5 tons); organizer's insurance covers staff.

**Disclaimer:** Please note that the organizers accept no responsibility for the insurance of artworks presented at the event. Artists, galleries, and collectors are advised to personally obtain appropriate insurance covering the risks of loss, theft, damage, or deterioration.

### Participant Responsibilities

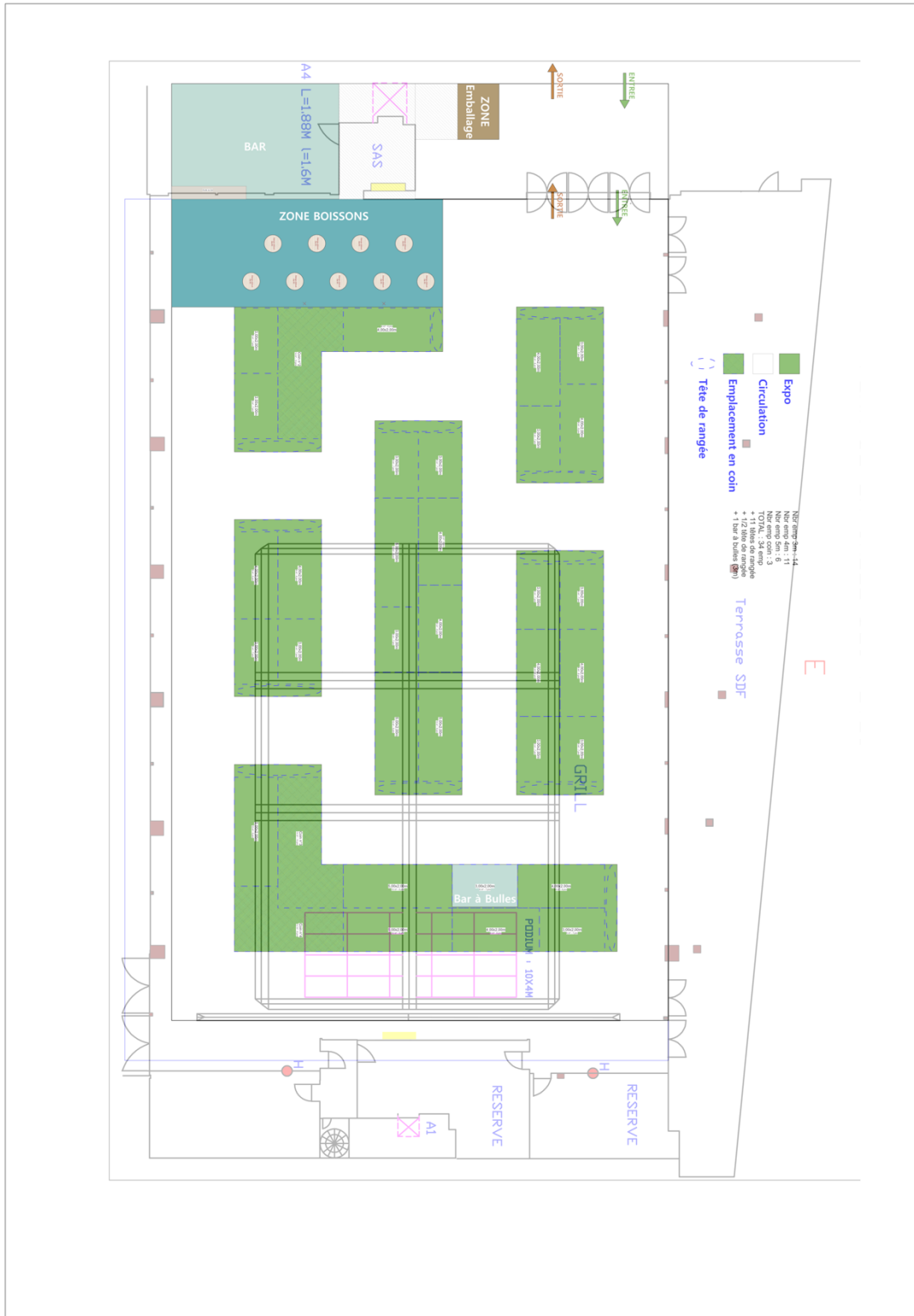
- Artists must insure their artworks against all risks (transport, exhibition, storage).
- Galleries and collectors are responsible for fully insuring their deposits.
- In the event of damage, the organizers cannot be held liable and will not provide any compensation.

### Schedule

- Thursday, March 11: Installation.
- Friday, March 12: 8:30 a.m.–4:30 p.m. (schools) | 7:00 p.m.–11:00 p.m. (open to the public by invitation).
- Sat, March 13: 10:30 a.m.–7:00 p.m. | 7:30 p.m.–12:00 a.m. (late opening).
- Sun, March 14: 10:30 a.m.–6:30 p.m. (auction) + dismantling.

International opening: Africa, Caribbean, Europe, Asia, Americas. Reserve your booth now!

PLAN created by Elodie Delfosse, interior designer



## Stand Pricing

Zig-zag panels (1m x 2.10m, black polycarbonate, 3 kg/piece, modular).  
Total rental for the duration of the event.

### First six months of flash sales:

From March to July 2026

Kind	Length	Price including tax	No.	Services included
Stand	6m 7 panels	\$633,66	13	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Head		\$633,66	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	8m 8 panels	\$910 ,99	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	10m 9 panels	\$1 328,75	7	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand corner		\$1 946, 97	4	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog

## Stand Pricing

Zig-zag panels (1m x 2.10m, black polycarbonate, 3 kg/piece, modular).  
Total rental duration for the event.

### First six months of flash sales:

August to December 2026

Kind	Length	Price including tax	No.	Services included
Stand	6m 7 panels	\$950,56	13	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Head		\$950,56	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	8m 8 panels	\$1 366,42	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	10m 9 panels	\$1 993,36	7	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand corner		\$2 920,85	4	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog

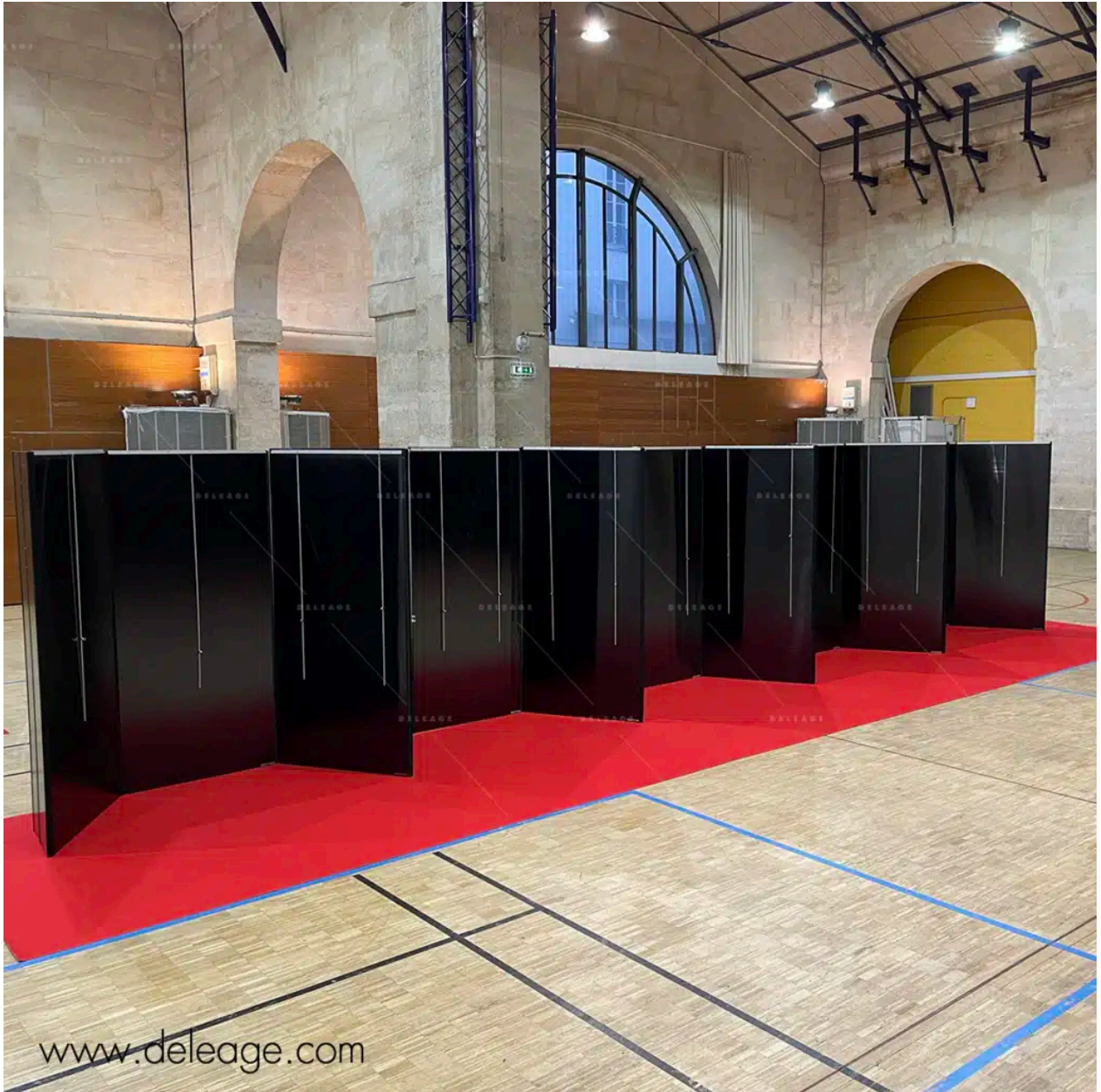
## Stand Pricing

Zig-zag panels (1m x 2.10m, black polycarbonate, 3 kg/piece, modular).  
Total rental for the duration of the event.

### FINAL PRICE:

FROM January 2026 TO March 2027

Kind	Length	Price including tax	No.	Services included
Stand	6m 7 panels	\$1 267,30	13	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Head		\$1 267,30	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	8m 8 panels	\$1 821,38	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	10m 9 panels	\$2 656,80	7	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand corner		\$3 892,94	4	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog





## AUCTION SALE



## Selection Process

During the exhibition and auction on March 12, 13, and 14, 2027, stickers will be placed on the paintings throughout the exhibition by members of the jury (curators, exhibition curator, representative from Stanley Auction, a major auction house) as well as members of the public.

## Announcement of Results

The selected artists and galleries will be notified on Sunday, March 14, and may, if they wish to participate, leave the selected works on site.

## Selection Criteria for the Auction

The selection will be based on the following criteria, weighted to reflect artistic authenticity and alignment with the event's objectives:

- **Artistic Quality (40%):** Originality, technical mastery, and coherence of approach.
- **Thematic Relevance (25%):** Connection to Africa, its cultures, or the "African Artistic Awakening" program.
- **Professional Trajectory (20%):** Portfolio, past exhibitions, and potential for international visibility.
- **Logistical adaptation (15%):** Artwork formats compatible with the exhibition space and technical constraints.

The official list will be published on the website <https://artafricanexcellensitys.be> and on social media. The jury's decisions are final and cannot be appealed.

## The participants in the second edition of Art African Excellensitys

- Curator: Daffa Konaté
- Curator: Wiligama Art
- Exhibition Commissioner: Nourreddine Madrane
- Auction House: Stanley's Auction
- Co-Organizers: Hayat Nasri and Carlos Djisso
- Interior Designer : Élodie Delfosse
- Public Relations Manager : Imane Boukouis
- Sponsorship and Merchandise Manager: Sorel Kenmogne
- Anthropologist: Alexandre Michotte
- Ballast Creative Workshops ASBL: Pierre Huson
- The Games Workshops non-profit association: Matumona Olga

## Contacts and information

[info@artafricanexcellensitys.be](mailto:info@artafricanexcellensitys.be)

<https://art-africanexcellensitys.be>