

Call for Exhibitors Room CULTURE

International Arts and
Culture Fair of the African
Continent, its Diasporas and
the Caribbean

Venue
Congress Palace
Europe Square 2, 4020 Liège

*Exhibitions and auction scheduled for March
12-14, 2027*



Art African Excellensitys 2027 – 2nd Edition

An international platform for networking, knowledge sharing, creative collaboration, and opportunities, connecting Africa, the Caribbean, the diasporas, Europe, and Asia.

On March 12, 13, and 14, 2027, Liège will become the international capital for the arts and cultures of Africa, the Caribbean, and their diasporas.

Liège is a city of exchange and cultural intersection at the heart of Europe. Located just a few hours from Paris, Amsterdam, Luxembourg, Cologne, and Brussels, Liège serves as a natural meeting point for peoples, cultures, and ideas.

More than just an art fair, Art African Excellensitys is an ecosystem where creativity, heritage, gastronomy, research, media, and cultural innovation converge.

Art African Excellensitys aims to showcase the 54 countries of the African continent through their artists, heritage, cultures, histories, and innovations.

The 13 sovereign Caribbean states, as well as Caribbean territories and diasporas, will also play a key role in this international event.

The fair also highlights the contributions of African and Caribbean diasporas living in Europe, the Americas, Asia, and across the globe.

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This second edition is driven by an international team comprising curators, exhibition organizers, anthropologists, journalists, cultural entrepreneurs, designers, and heritage specialists.

This second edition also enjoys the support of its patron, Martha Woldu—an international artist based in China whose work helps strengthen cultural exchange between Africa, Asia, and the rest of the world.

Moussa Sene Absa, the patron of this second edition, is not merely a filmmaker; he is a renowned figure in the African cultural landscape.

Art African Excellensity combines exhibitions, direct sales, and auctions, offering artists and collectors various opportunities to showcase and value their work through Stanley's Auction.

For this second edition, the event will take place across three spaces: a cultural area called "Pas Perdue" (1605m² – 66 booths), an art area in the Salle des Fêtes (986m² – 36 booths), and a catering area in the main hall (739m² – 6 booths).

Request the press release for more information.

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Art African Excellensity – 2nd Edition, Africa-Caribbean Culture Hall

The 2nd edition of Art African Excellensity celebrates African and Caribbean creativity in all its forms.

This event pays tribute to the ingenuity of artists, artisans, and intellectuals from the continent, the diaspora, the Maghreb, and the Caribbean. Its objective: to reinvent heritage, promote African modernity, and encourage the intergenerational transmission of knowledge.

Orange Money as a secure payment and transfer solution.

Artists from the continent or the diaspora residing in Africa will be able to offer payment via Orange Money to European visitors.

Visitors (diaspora members, collectors, individuals) will have easier access to artworks thanks to a simple, instant, and secure mobile payment system.

Mobile banking at the service of the diaspora: art purchases, real estate investments, construction projects, etc., become clear and accessible through the service.

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Are you an author, researcher, media outlet, association, cultural center, content creator, or heritage professional?

Join the Art African Excellensitys 2027 Culture Zone.

- Showcase your projects.
- Boost your visibility.
- Connect with an international audience.
- Engage with institutions, schools, professionals, and enthusiasts.
- Share your work with the world in a vibrant cultural village.

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CULTURE SPACE – HERITAGE & TRANSMISSION

A space dedicated to those working to preserve, pass on, and showcase the tangible and intangible heritage of Africa, the Caribbean, and their diasporas.

We are specifically looking for:

- Traditional, handcrafted African and Caribbean textiles
- Creators of traditional, handcrafted fabrics (weavers)
- Artisans and creators practicing traditional African and Caribbean crafts
- Creators of handcrafted pottery and ceramics
- Artisans specializing in hand-woven rugs and traditional textile techniques
- Creators of handcrafted jewelry made from copper, beads, cowrie shells, and traditional materials
- Artisans creating decorative and functional objects inspired by African and Caribbean cultures

Each stand will bear the name of an African or Caribbean country, allowing visitors to discover the diverse heritage, traditions, histories, and cultural expressions of these regions.

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We are specifically looking for:

- Herbalists specializing in African and Caribbean plants
- Naturopaths and promoters of traditional plant-based knowledge
- Associations dedicated to preserving African languages and Creoles
- Creators of educational dolls representing African and Caribbean cultures and peoples
- Makers of traditional musical instruments
- Schools for dance, music, and the transmission of cultural practices
- Storytellers, griots, and guardians of oral traditions

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We are specifically looking for:

- Collectors of stories, community memories, and African genealogies
- Curators of family archives and historical heritage
- Creators of educational board games inspired by African and Caribbean cultures
- Creators of educational puzzles focused on Africa and the Caribbean
- Video game developers showcasing African and Caribbean civilizations, legends, and imaginative worlds
- Creators of Afrocentric comic books, graphic novels, and manga

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Liège Convention Center



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We are specifically looking for:

- Children's book illustrators and publishers specializing in African, Caribbean, and diasporic cultures
- Creators of educational content for schools and educational institutions
- Creators of historical, cultural, and educational maps
- Makers of traditional masks and objects linked to cultural heritage
- Designers of furniture and lifestyle objects inspired by African craftsmanship
- Initiators of innovative projects combining culture, education, and transmission

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Culture, Heritage & Transmission Zone

The Culture, Heritage & Transmission Zone highlights initiatives that preserve, promote, and pass on the knowledge, traditions, languages, history, and cultural expressions of Africa, the Caribbean, and their diasporas.

This zone is designed for associations, foundations, cultural institutions, museums, cultural centers, project leaders, researchers, authors, heritage artisans, and civil society organizations, as well as cultural influencers committed to promoting and sharing African and Afro-descendant cultures.

To ensure a diverse range of participants, organizations that do not sell products or services will benefit from a specially tailored package.

Each participant will share a booth with another exhibitor for one day, occupying a space equivalent to a 2-meter stand (valued at €570 for the full three-day event).

This package is valued at €190 per day, resulting in a participation cost of €95 per exhibitor for the day.

A total of six exhibitors will be selected for this zone—two per day over the three days of Art African Excellensitys 2027.

The zone aims to create a space for dialogue, raising awareness, intergenerational knowledge transfer, and networking among cultural stakeholders, professionals, institutions, and the general public.



Curatorial Approach

The Salle Pas Perdus, dedicated to African culture.

It aims to be a space for cultural awakening and highlighting Afro-diasporic dynamics (Africa-Caribbean).

It promotes intergenerational transmission, the rediscovery of African heritage, and co-creation between artists and cultural actors from the continent and its diasporas.

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Here are the rates for the 66 booths in the cultural hall.

Exhibitors will be provided with display panels and one chair.
Additional chairs or tables will be charged extra. Hall Pas Perdus:
1605 m²

Flash Sale: From March to August 2026

STANDS	PRICE	NUMBER OF STANDS	MATERIAL
2 m ²	\$615	34	4 Panels 1 Chair
3 m ²	\$870	19	5 Panels 1 Chair
4 m ²	\$1,251	11	6 Panels 1 Chair
5 m ²	\$1,824	2	7 Panels 1 Chair

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Exhibitors will be provided with display panels and one chair.
Additional chairs or tables will be charged extra. Hall Pas Perdus,
1605 m²

Final price

STANDS	PRICE	NUMBER OF STANDS	MATERIAL
2 m ²	\$852,36	34	4 Panels 1 Chair
3 m ²	\$ 1 237,15	19	5 Panels 1 Chair
4 m ²	\$1 778,50	11	6 Panels 1 Chair
5 m ²	\$2 594,19	2	7 Panels 1 Chair

Application Procedure

Single PDF file <10 MB:

1. CV (contact information, 200-word bio, approach, sector of activity).
2. Choice of Culture Stand (see map and tables) + electronic signature of the contract.
3. There is no fixed deadline. Applications are accepted until all 66 stands are reserved.
4. Payment: 50% deposit (account BE23 0020 0346 6591), balance due 6 months prior. We recommend paying the balance directly.

Send to: info@artafricanexcellensitys.be (subject: "Culture Stand Application - Exhibitor - 2nd Edition [Name]").

CRUCIAL FOR THE COMMUNICATION AND ADVERTISING OF YOUR ACTIVITIES

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Schedule

- Thursday, March 11, 2027: Installations
- Friday, March 12, 2027: 8:30 a.m.–4:30 p.m. (school access) | 7:00 p.m.–11:00 p.m. (opening night by invitation only)
- Saturday, March 13, 2027: 10:30 a.m.–7:00 p.m. | Late opening 7:30 p.m.–12:00 a.m.
- Sunday, March 14, 2027: 10:30 a.m.–6:30 p.m. (auction)
- Sunday, March 14, 2027: Dismantling of installations

For this 2027 edition, Art African Excellensity affirms its international scope by welcoming artists, creators, and exhibitors from Africa, Europe, Asia, and the Americas.

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The team behind the second edition of Art African Excellence

- Curator: Daffa Konaté
- Curator: Wiligama Art
- Exhibition Commissioner: Nourreddine Madrane
- Auction House: Stanley's Auction
- Co-Organizers: Hayat Nasri and Carlos Djisso
- Interior Designer : Élodie Delfosse
- Public Relations Manager : Imane Boukouis
- Sponsorship and Merchandise Manager: Sorel Kenmogne
- Anthropologist: Alexandre Michotte
- Investigative Journalist: Ismo
- Ballast Creative Workshops ASBL: Pierre Huson
- The Games Workshops The non-profit : Matumona Olga

Contacts and Information

Public Relations Manager: Imane Boukouis

+32 493 47 53 85

RP.ArtAfricanExcellensity@gmail.com info@artafricanexcellensity.be

<https://art-africanexcellensity.be>