

Call for Exhibitors Arts

International Arts and Cultures Fair of the
African Continent, its Diasporas and the
Caribbean



Venue
Congress Palace
Europe Square 2, 4020 Liège

*Exhibitions and auction scheduled for March
12-14, 2027*

Book quickly - applications processed in order of arrival until full.

LIEGE CONGRESS CENTER



Art African Excellensitys 2027 – 2nd Edition

An international platform for networking, knowledge sharing, creative collaboration, and opportunities, connecting Africa, the Caribbean, the diasporas, Europe, and Asia.

On March 12, 13, and 14, 2027, Liège will become the international capital for the arts and cultures of Africa, the Caribbean, and their diasporas.

Liège is a city of exchange and cultural intersection at the heart of Europe. Located just a few hours from Paris, Amsterdam, Luxembourg, Cologne, and Brussels, Liège serves as a natural meeting point for peoples, cultures, and ideas.

More than just an art fair, Art African Excellensitys is an ecosystem where creativity, heritage, gastronomy, research, media, and cultural innovation converge.

Art African Excellensitys aims to showcase the 54 countries of the African continent through their artists, heritage, cultures, histories, and innovations.

The 13 sovereign Caribbean states, as well as Caribbean territories and diasporas, will also play a key role in this international event.

The fair also highlights the contributions of African and Caribbean diasporas living in Europe, the Americas, Asia, and across the globe.

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This second edition is driven by an international team comprising curators, exhibition organizers, anthropologists, journalists, cultural entrepreneurs, designers, and heritage specialists.

This second edition also enjoys the support of its patron, Martha Woldu—an international artist based in China whose work helps strengthen cultural exchange between Africa, Asia, and the rest of the world.

Moussa Sene Absa, the patron of this second edition, is not merely a filmmaker; he is a renowned figure in the African cultural landscape.

Art African Excellensity combines an exhibition, direct sales, and an auction, offering artists and collectors various opportunities to showcase and value their work in partnership with **Stanley's Auction**.

For this second edition, the event spans three areas: the "Pas Perdu" cultural hall (1,605 m² – 66 booths), the art hall in the Salle des Fêtes (986 m² – 36 booths), and a catering area in the main hall (739 m² – 6 booths).

Request the press release to learn more.

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Are you an artist, gallerist, photographer, sculptor, collector, or curator?

Art African Excellensity 2027 offers you an international showcase in the heart of Europe.

Exhibiting means:

- Presenting your work to an audience of collectors, media representatives, institutions, schools, partners, and visitors from various countries.
- Expanding your network.
- Highlighting your artistic vision.
- Meeting new buyers.
- Creating new opportunities.

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ART HALL – CONTEMPORARY CREATION & VISUAL ARTS

A space dedicated to artists, art professionals, and organizations contributing to the development of contemporary African, Caribbean, and diasporic creative work.

We are specifically looking for:

- Painters and visual artists
- Draftspersons / illustrators
- Printmakers / screen printers
- Collage and mixed-media artists
- Sculptors and creators of three-dimensional works
- Fine art and documentary photographers
- Digital artists and creators of digital art
- Videographers and artists using the moving image as an artistic medium
- Installation artists and multidisciplinary artists
- Art galleries
- Curators representing artists
- Art collectors and enthusiasts of artistic heritage
- Foundations and institutions dedicated to the visual arts
- Artist residencies and artist support organizations
- Artist associations and collectives
- Art schools, academies, and art training institutions
- Art critics, researchers, and contemporary art specialists
- Publishers of art books, catalogs, and art publications
- Creators of posters, prints, screen prints, and limited editions
- Artisans linked to contemporary artistic practices
- Designers and creators inspired by African, Caribbean, and diasporic cultures
- Artists exploring themes of memory, identity, history, and heritage

Art Space – Art African Excellensitys 2027

The Art Space at Art African Excellensitys 2027 is primarily dedicated to galleries, curators, artists, and art market professionals.

To foster representation of the entire artistic ecosystem, a dedicated space is also available for organizations and professionals who do not engage in sales but wish to showcase their missions, projects, and activities to an international audience.

This space is designed for:

Artistic and cultural foundations, art schools and arts education institutions, cultural institutions and organizations, art critics, researchers and sector specialists, and initiatives promoting artistic creation, knowledge transmission, and dissemination.

Each participant will share a kiosk with another exhibitor for one day, within a space equivalent to a 2-meter stand (valued at €537 for the full three-day fair).

This option represents a value of €179 per day, resulting in a participation cost of €90 per exhibitor for a single day.

A total of six exhibitors will be selected for this space—two per day over the three days of Art African Excellensitys 2027.

This initiative fosters dialogue among artists, professionals, institutions, and the public, while providing visibility to key players who contribute to the artistic and cultural landscape.



Eligibility Requirements

Painters, sculptors, photographers, or multidisciplinary artists originating from the African continent, diaspora, or the Caribbean (nationality, family origin, cultural roots).

Original, unpublished works or works with themes related to Africa/the "African Artistic Awakening" program; maximum format 2x2 m, weight <100 kg, free of copyright/disputes.

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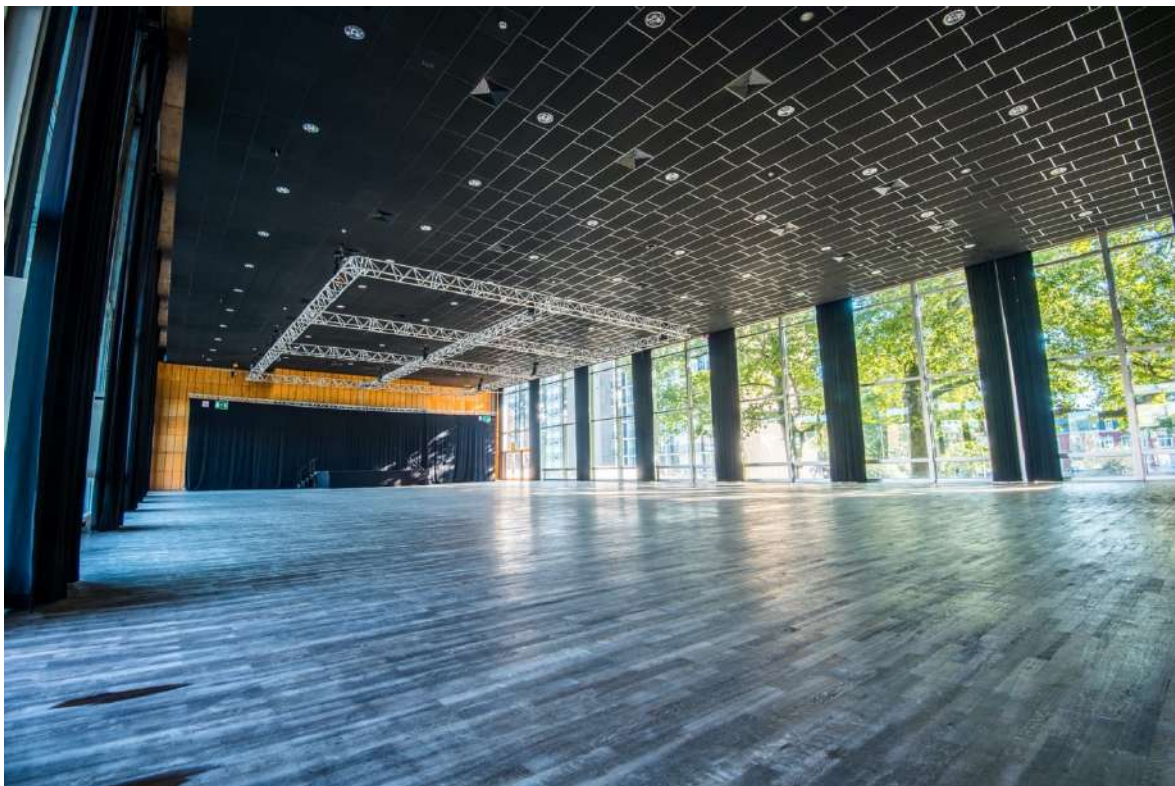
Status and Experience Required

Professional or emerging artist with a regular practice (exhibitions, residencies, commissions).

Please provide 5-10 high-resolution photos of recent works, along with your CV, bio (200 words max), and artist statement.

Availability for exhibition openings, public events, and workshops.

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Artist Commitments

Authorization to use artwork/portrait in promotional materials (posters, social media, website, press).

Guarantee of artwork availability for the entire duration of the exhibition; adherence to the drop-off and pick-up deadlines set by the organizers.

The organizers handle all related costs, transportation is the responsibility of the artist.

Orange Money as a secure payment and transfer solution.

Artists from the continent or the diaspora residing in Africa can offer payment via Orange Money to European visitors.

Visitors (diaspora members, collectors, individuals) will have easier access to artworks thanks to simple, instant, and secure mobile payments.

Mobile banking at the service of the diaspora: art purchases, real estate investments, construction projects, etc., become transparent and accessible through the service.

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Application Procedure

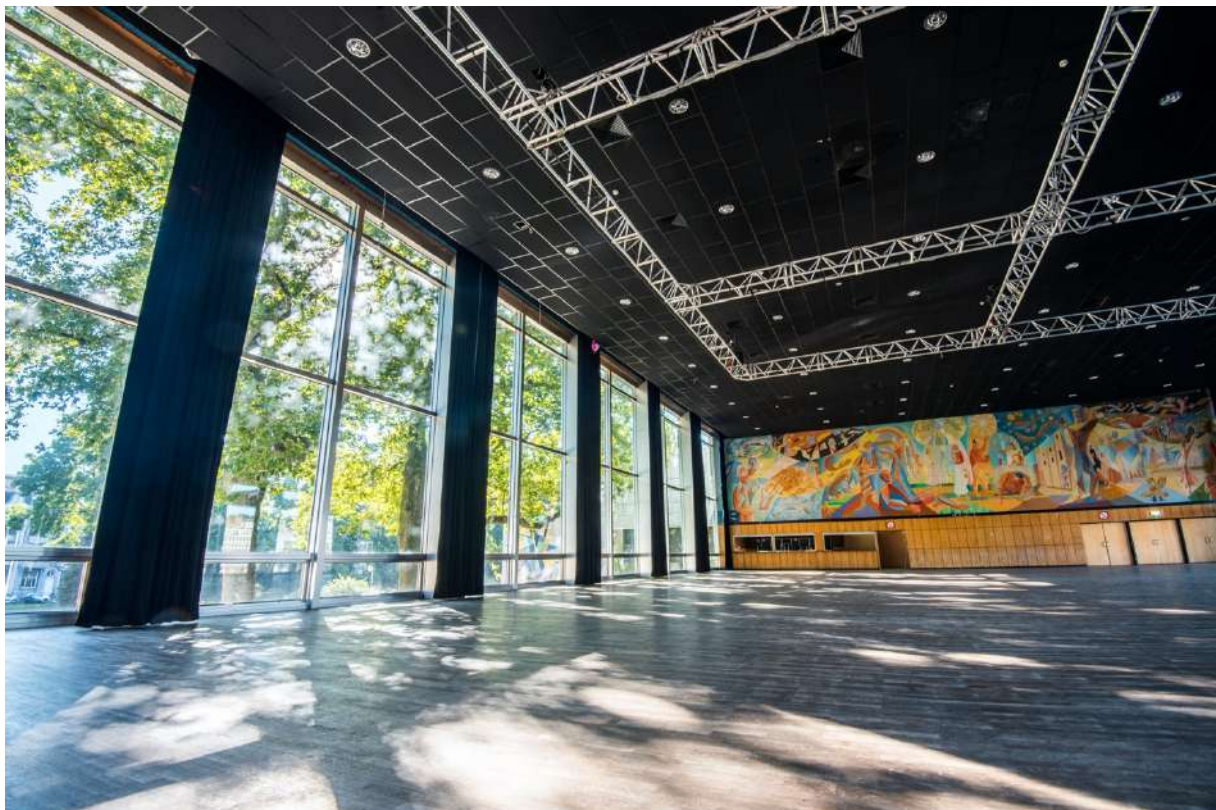
Single PDF file <10 MB:

1. High-resolution photos of artworks (titles, dimensions, techniques, price, year) + certificate of authenticity.
2. Artist CV (contact information, 200-word bio, artistic approach, past exhibitions).
3. Stand selection (see floor plan and tables) + electronic contract signature.

Submit to: info@artafricanexcellensitys.be (subject: "Exhibitor Stand Application 2nd Edition [Artist Name]").

CRUCIAL FOR THE COMMUNICATION AND ADVERTISING OF THE ARTIST OR GALLERY.

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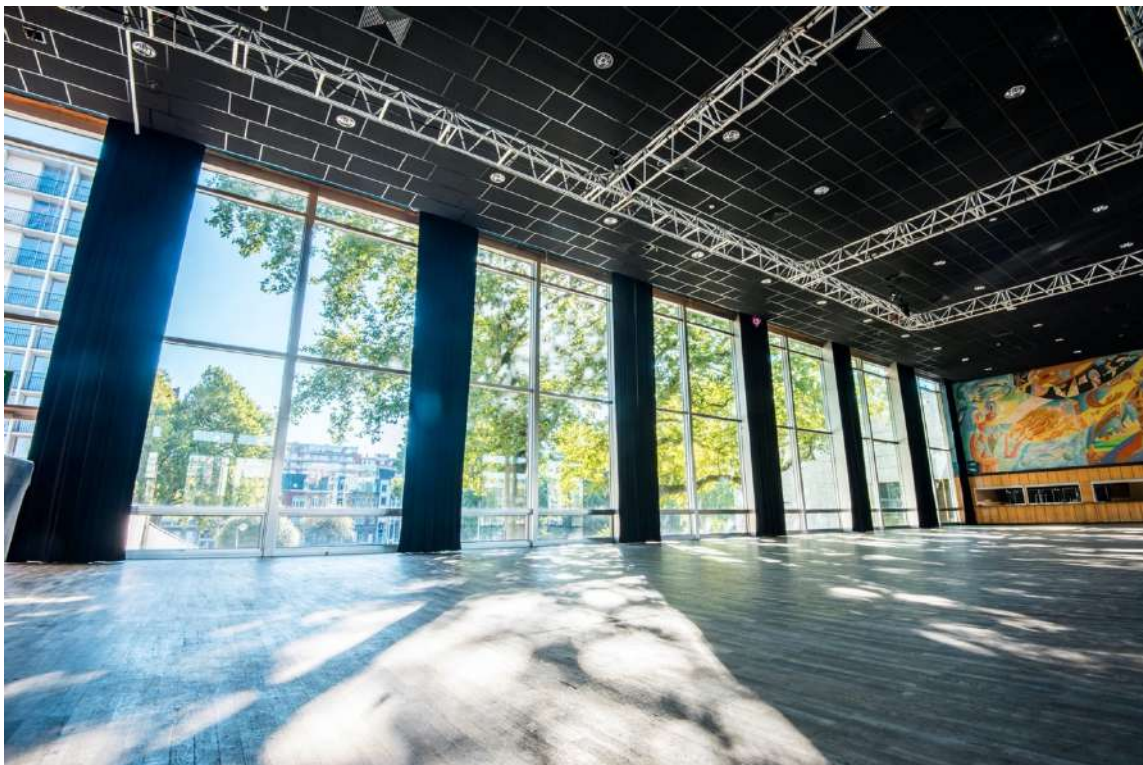


Selection: Committee (2 curators, 1 exhibition curator, 2 representatives from Stanley Auction); response within approximately 2 days, applications processed in order of arrival until the fair is full.

Deadline: There is no fixed deadline. Applications are accepted until all 36 booths are reserved.

Payment: 50% deposit (account BE23 0020 0346 6591), balance due 6 months prior. We recommend paying the balance immediately.

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Buyer Payment Methods

Your customers pay you directly:

- Cash (ATM nearby).
- Bank transfer (via smartphone, immediate proof of payment).
- Credit/Debit card / SumUp (GPRS terminal rental through your bank).
- Orange Money

Secure packaging service available for optional buyers: €15-€50 depending on size (paid by the customer).

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Logistics: Transportation is the responsibility of the artist/gallerist/collector (free parking for vans up to 5 tons); organizer's insurance covers staff.

Disclaimer: Please note that the organizers accept no responsibility for the insurance of artworks presented at the event. Artists, galleries, and collectors are advised to personally obtain appropriate insurance covering the risks of loss, theft, damage, or deterioration.

Participant Responsibilities

- Artists must insure their artworks against all risks (transport, exhibition, storage).
- Galleries and collectors are responsible for fully insuring their deposits.
- In the event of damage, the organizers cannot be held liable and will not provide any compensation.

Schedule

- Thursday, March 11: Installation.
- Friday, March 12: 8:30 a.m.–4:30 p.m. (schools) | 7:00 p.m.–11:00 p.m. (open to the public by invitation).
- Sat, March 13: 10:30 a.m.–7:00 p.m. | 7:30 p.m.–12:00 a.m. (late opening).
- Sun, March 14: 10:30 a.m.–6:30 p.m. (auction) + dismantling.

International opening: Africa, Caribbean, Europe, Asia, Americas. Reserve your booth now!

Stand Pricing

Zig-zag panels (1m x 2.10m, black polycarbonate, 3 kg/piece, modular).
Total rental for the duration of the event.

First six months of flash sales:

From March to July 2026

Kind	Length	Price including tax	No.	Services included
Stand	6m 7 panels	\$633,66	13	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Head		\$633,66	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	8m 8 panels	\$910 ,99	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	10m 9 panels	\$1 328,75	7	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand corner		\$1 946, 97	4	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog

Stand Pricing

Zig-zag panels (1m x 2.10m, black polycarbonate, 3 kg/piece, modular).
Total rental duration for the event.

First six months of flash sales:

August to December 2026

Kind	Length	Price including tax	No.	Services included
Stand	6m 7 panels	\$950,56	13	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Head		\$950,56	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	8m 8 panels	\$1 366,42	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	10m 9 panels	\$1 993,36	7	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand corner		\$2 920,85	4	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog

Stand Pricing

Zig-zag panels (1m x 2.10m, black polycarbonate, 3 kg/piece, modular).
Total rental for the duration of the event.

FINAL PRICE:

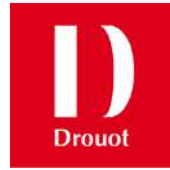
FROM January 2026 TO March 2027

Kind	Length	Price including tax	No.	Services included
Stand	6m 7 panels	\$1 267,30	13	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Head		\$1 267,30	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	8m 8 panels	\$1 821,38	12	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand	10m 9 panels	\$2 656,80	7	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog
Stand corner		\$3 892,94	4	LED spotlights, perlon pendant lights, chairs, Wi-Fi, electricity, catalog





AUCTION SALE



Selection Process

During the exhibition and auction on March 12, 13, and 14, 2027, stickers will be placed on the paintings throughout the exhibition by members of the jury (curators, exhibition curator, representative from Stanley Auction, a major auction house) as well as members of the public.

Announcement of Results

The selected artists and galleries will be notified on Sunday, March 14, and may, if they wish to participate, leave the selected works on site.

Selection Criteria for the Auction

The selection will be based on the following criteria, weighted to reflect artistic authenticity and alignment with the event's objectives:

- **Artistic Quality (40%):** Originality, technical mastery, and coherence of approach.
- **Thematic Relevance (25%):** Connection to Africa, its cultures, or the "African Artistic Awakening" program.
- **Professional Trajectory (20%):** Portfolio, past exhibitions, and potential for international visibility.
- **Logistical adaptation (15%):** Artwork formats compatible with the exhibition space and technical constraints.

The official list will be published on the website <https://artafricanexcellensitys.be> and on social media. The jury's decisions are final and cannot be appealed.

The participants in the second edition of Art African Excellensity

- Curator: Daffa Konaté
- Curator: Wiligama Art
- Exhibition Commissioner: Nourreddine Madrane
- Auction House: Stanley's Auction
- Co-Organizers: Hayat Nasri and Carlos Djisso
- Interior Designer : Élodie Delfosse
- Public Relations Manager : Imane Boukouis
- Sponsorship and Merchandise Manager: Sorel Kenmogne
- Anthropologist: Alexandre Michotte
- Investigative journalist: Ismo
- Ballast Creative Workshops ASBL: Pierre Huson
- The Games Workshops non-profit association: Matumona Olga

Contacts and information

info@artafricanexcellensitys.be
<https://art-africanexcellensitys.be>