



**ART AFRICAN EXCELLENSITYS 2027**

**Africa,  
the Caribbean, and their  
diasporas at the heart of Europe**

**Second edition  
March 12 • 13 • 14, 2027 Liège  
Convention Centre – Belgium**



# ART AFRICAN EXCELLENSITYS

***Every challenge is a chance to shine.***

Let us build together an international platform for connection, knowledge sharing, cultural innovation, and opportunities.

# Summary

|                                   |       |           |
|-----------------------------------|-------|-----------|
| <b>A WORD FROM THE FOUNDER</b>    | ----- | <b>04</b> |
| <b>A MESSAGE FROM THE SENATOR</b> | ----- | <b>06</b> |
| <b>INTERNATIONAL VISION</b>       | ----- | <b>08</b> |
| <b>BALANCE SHEET</b>              | ----- | <b>09</b> |
| <b>OUR STORY</b>                  | ----- | <b>10</b> |
| <b>KEY FIGURES</b>                | ----- | <b>11</b> |
| <b>OPERATIONAL PLAN</b>           | ----- | <b>18</b> |
| <b>OBJECTIVE AND IMPACT</b>       | ----- | <b>23</b> |
| <b>TARGET AUDIENCES</b>           | ----- | <b>29</b> |
| <b>COMMITMENT TO SOLIDARITY</b>   | ----- | <b>34</b> |
| <b>TEAM AND KEY PLAYERS</b>       | ----- | <b>35</b> |
| <b>PARTNER</b>                    | ----- | <b>43</b> |



# A WORD FROM THE FOUNDER

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## Building Bridges Between Cultures

Art possesses a unique power: the ability to bring people together, foster dialogue, and create lasting opportunities.

It was with this conviction that Art African Excellensitys was born. Our ambition goes far beyond merely organizing an exhibition.

We are building an international platform where art, culture, heritage, craftsmanship, cultural entrepreneurship, and gastronomy converge—alongside the stakeholders dedicated to developing relations between Africa, the Caribbean, their diasporas, and the rest of the world.

For three days, Liège will become a hub of dialogue where artists, galleries, collectors, institutions, researchers, entrepreneurs, media outlets, schools, and visitors share a common vision: culture as a driving force for cooperation, innovation, and development.

This second edition marks a new milestone in realizing that ambition.

Our goal is to establish a premier European event, bringing together stakeholders from diverse backgrounds around a program that is open and resolutely forward-looking.



## A WORD FROM THE FOUNDER

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We aim to offer artists international visibility, create opportunities for professional networking, foster cultural exchange, and encourage the emergence of new collaborations across continents.

This project can only reach its full potential with the commitment of partners and sponsors who share this vision.

By joining Art African Excellensitys 2027, you are doing more than just supporting an event; you are helping to build an international space for dialogue, creativity, knowledge sharing, and cooperation.

Together, let us make Liège a key meeting point connecting Africa, the Caribbean, their diasporas, Europe, and Asia.

Thank you for your interest in this venture; I look forward to welcoming you as a partner for this second edition.

Olga Matumona Kembi, Founder and CEO, Art African Excellensitys



# A WORD FROM THE OFFICIAL PATRON

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## A Vision for African Artistic Excellence

Art is one of the most beautiful expressions of human freedom. It transcends borders, conveying lived experiences, human emotions, and stories that books do not always capture, while building bridges where others see differences.

In becoming the official patron of Art African Excellensitys 2027, I sought to support far more than just an art fair.

I have chosen to support a vision: that of showcasing the talents of the African continent, its diasporas, and the Caribbean, while fostering connections between cultures, generations, and institutions.

Africa is a continent of creativity, innovation, entrepreneurship, and excellence. Its artists offer unique perspectives on the world, question our times, pass on memories, raise awareness, and open up new horizons.

This event serves as a magnificent showcase for this richness. It offers artists a space for expression, invites visitors to explore, and gives everyone the opportunity to build bridges between peoples through culture.



# A WORD FROM THE OFFICIAL PATRON

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**Deeply attached to the province of Liège**, I also wish to help make Liège a welcoming hub for major international cultural, artistic, and entrepreneurial gatherings.

Liège possesses a history, heritage, and diversity that make it a remarkable crossroads for exchange.

Hosting events of this magnitude boosts the city's profile and creates opportunities for our artists, businesses, and community organizations, while affirming its status as a European metropolis open to the world.

As a Senator of Belgium, I am convinced that culture is a powerful driver of dialogue, social cohesion, economic development, and closer ties between Africa and Europe. Supporting those who create, innovate, and pass on their craft is also a way of preparing for the future.

I extend my heartfelt thanks to Ms. Olga Matumona Kembi and her entire team for their trust and commitment. It is my hope that this initiative will continue to grow and, over the years, establish itself as an international benchmark for African artistic excellence.

**Marie-Claire MVUMBI**

**Senator of Belgium**

**Official Patron of Art African Excellensitys 2027**



## ART AFRICAN EXCELLENCITYS : AN INTERNATIONAL VISION

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Art African Excellensitys is an international platform dedicated to promoting the arts, cultures, and heritage of the African continent, the Caribbean, and their diasporas.

Conceived as a space for connection, knowledge sharing, and opportunity, the event brings together artists, galleries, collectors, curators, cultural institutions, businesses, media outlets, researchers, educational establishments, and the general public.

The second edition will take place on March 12, 13, and 14, 2027, at the Palais des Congrès in Liège, in the heart of Europe.

Over the course of three days, visitors will discover a rich program structured around four complementary areas:

- **an Art Hall** dedicated to the exhibition and sale of contemporary works;
- **a Culture Area** showcasing heritage, languages, literature, media, and traditional craftsmanship;
- **a Gastronomy & Flavors Area** dedicated to African, Caribbean, and diasporic culinary traditions;
- **an auction** organized in partnership with Stanley's Auction.

Beyond its artistic dimension, Art African Excellensitys fosters professional networking, international exchange, and the development of collaborations among cultural, economic, and institutional stakeholders.

Our ambition is to establish Liège as a true hub for dialogue between continents—a place where contemporary creativity meets the transmission of heritage and cultural innovation.

# SUMMARY OF THE 1ST EDITION (2024)

2024



The 1st edition (2024, Liège) made it possible to:

- Organize an exhibition-sale and an auction at the Val Saint-Lambert Abbey in Seraing, in partnership with Young Artists of the Future (YAF)
- Showcasing talented artists from the African continent and the Caribbean (painters, sculptors, photographers)
- Offer performances by musicians playing traditional instruments, as well as catering stalls serving culinary specialties from the African continent and the Caribbean.

## Key strengths of the 1st edition:

- Quality of the artistic and thematic offering;
- Promoting the African and Caribbean diaspora in the Liège region;

Strengthening Liège's image as a cultural and intercultural hub

2025-2027



2027

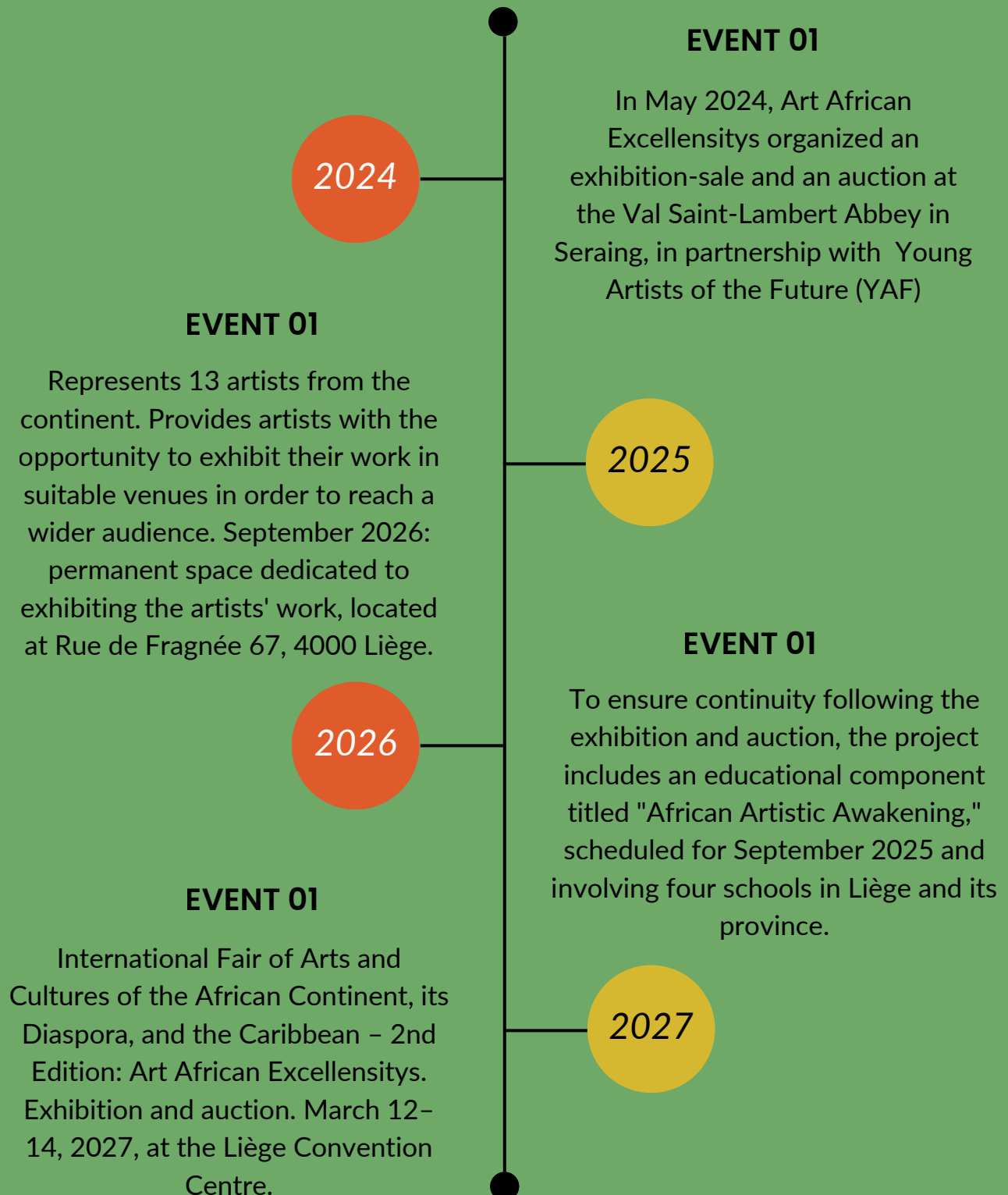


## Areas for development for the 2nd edition:

- Expand the international dimension (more countries, more artists, more professionals).
- Strengthen auctions and the offering for collectors.
- Further structure the relationship with sponsors and institutional partners.
- Strong attendance and audience responsiveness;

# Our History

## A FEW DATES...





# KEY FIGURES

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## ART AFRICAN EXCELLENSITYS 2027 AT A GLANCE

The figures below illustrate the ambition behind this second edition. They provide a quick overview of the project's scale and its international standing. Attendance targets represent the organizers' ambitions rather than guarantees.

### KEY FIGURES

3-day event: March 12, 13, and 14, 2027

Three days dedicated to the arts, cultures, heritage, gastronomy, professional networking, and international exchange.

### 4 thematic areas

#### Art Hall

Sales exhibitions, galleries, artists, photographers, sculptors, digital art, and contemporary creation.

#### Culture Area

Heritage, literature, media, traditions, languages, craftsmanship, education, and knowledge transmission.



# KEY FIGURES

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## ART AFRICAN EXCELLENSITYS 2027 AT A GLANCE

### **Gastronomy & Flavors Zone**

Discover African, Caribbean, and diaspora cuisines through chefs, caterers, and producers.

### **Auction**

A selection of artworks will be offered at an auction organized in partnership with Stanley's Auction, providing an additional opportunity to showcase the works.

### **Spotlight on 54 African Countries**

The fair aims to highlight the artistic, cultural, and heritage richness of the African continent's 54 countries through their artists, institutions, expertise, and initiatives.

### **Spotlight on the Caribbean**

Caribbean nations, territories, and diasporas will also play a key role in this second edition, further enriching the fair's cultural diversity.

### **Diasporas at the Heart of the Project**

Art African Excellensity's champions creators and initiatives from African and Caribbean diasporas based in Europe, North America, Latin America, the Middle East, Asia, and elsewhere around the world.



# KEY FIGURES

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## ART AFRICAN EXCELLENSITYS 2027 AT A GLANCE

### **A European Ambition**

Schools, cultural institutions, businesses, media outlets, and visitors from various European countries will be invited to take part in this international gathering.

### **Up to 1,000 Visitors Per Day (Attendance Target)**

Our goal is to welcome up to 1,000 visitors daily, bringing together an audience of professionals, art enthusiasts, students, collectors, corporate representatives, and international visitors.

### **VIP Reception**

A VIP evening will bring together representatives from the worlds of art, culture, business, institutions, and the media, as well as partners, in an exclusive setting designed to foster dialogue and networking.

### **A Day Dedicated to Education**

Friday will be dedicated to young people, with invited schools, universities, and educational institutions in attendance. The day will focus on exploring careers in culture and heritage, as well as history and contemporary creativity.

# KEY FIGURES

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## ART AFRICAN EXCELLENSITYS 2027 AT A GLANCE

### **Invited institutional delegations**

Relevant embassies, diplomatic missions, cultural institutions, and international organizations will be invited to participate in this second edition.

### **A platform for professional networking**

### **The fair will foster exchanges between:**

- artists;
- galleries;
- curators;
- collectors;
- auction houses;
- businesses;
- researchers;
- educational institutions;
- media;
- institutional partners.



# KEY FIGURES

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## ART AFRICAN EXCELLENSITY'S 2027 AT A GLANCE

### International visibility

Through a multi-channel communication strategy, Art African Excellensity's aims to boost its global reach before, during, and after the event by leveraging:

- a digital campaign;
- promotional videos;
- social media;
- media relations;
- an official catalogue;
- media partnerships.

### A shared ambition

Art African Excellensity's 2027 is more than just an exhibition. It is an international platform for networking, knowledge sharing, creativity, and opportunity, designed to foster exchange among cultural, economic, educational, and institutional stakeholders.

By bringing together the arts, heritage, gastronomy, cultural industries, and professionals from diverse backgrounds, the project helps strengthen ties between continents and create new avenues for cooperation.

# EVENT OPERATIONAL PLAN

## (SCHEDULED OVER 4 DAYS)

**An organization structured for a seamless and immersive experience**

Art African Excellensitys 2027 is designed as a progressive event, with each day serving a specific purpose: setup, knowledge sharing, opening to the general public, and an artistic finale.

### 1. THURSDAY, MARCH 11, 2027 – SETUP & INSTALLATION

Constructing the cultural village

This day is dedicated entirely to setting up the various areas.

**Key activities:** \* installing exhibitor booths \* setting up artworks \* spatial design and layout \* testing technical systems (sound, lighting, screens) \* preparing for the auction \* finalizing the culinary and cultural areas

**Attendees:** \* exhibitors \* technical teams \* organizers \* logistics partners

**Objective:** To transform the Palais des Congrès into an immersive space ready to welcome the public.

# EVENT OPERATIONAL PLAN

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## (SCHEDULED OVER 4 DAYS)

An organization structured for a seamless and immersive experience

### 2. FRIDAY, MARCH 12, 2027 – EDUCATION, DIPLOMACY & PROFESSIONALS DAY

A day dedicated to knowledge sharing and institutional networking

This day is dedicated to schools, institutions, and professional stakeholders.

Target audience: \* schools from Belgium, France, Luxembourg, the Netherlands, and Germany \* universities and training centers \* cultural institutions \* invited diplomatic delegations \* cultural professionals

**Activities:** \* guided tours of the venues \* meetings with artists and exhibitors \* lectures and educational discussions \* exploring careers in the cultural sector \* professional networking

**Highlight:** \* official VIP reception (target: 500 to 1,000 guests)

**Objective:** To create a day of knowledge sharing across generations and among institutional stakeholders.

# EVENT OPERATIONAL PLAN

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## (SCHEDULED OVER 4 DAYS)

An organization structured for a seamless and immersive experience

### 3. SATURDAY, MARCH 13, 2027 – GENERAL PUBLIC DAY & IMMERSIVE EXPERIENCE

Official opening to the general public

Saturday is a day for discovery and cultural experiences.

Target audience: \* local and international visitors \* families \* art and culture enthusiasts \* the curious and the passionate

**Activities:** \* free access to the 4 themed areas \* sales exhibitions \* culinary demonstrations \* meet-the-artist and exhibitor sessions \* cultural entertainment

**Evening:** \* special late-night opening until midnight

**Objective:** To offer an immersive experience accessible to all.

# EVENT OPERATIONAL PLAN

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## (SCHEDULED OVER 4 DAYS)

An organization structured for a seamless and immersive experience

### 4. SUNDAY, MARCH 14, 2027 – CLOSING & AUCTION

A highlight of the art market

This day marks the culmination of the fair.

**Activities:** \* final selection of standout artworks \* official auction with Stanley's Auction \* presentation of selected works \* final meetings with artists \* event closing

**Highlight:** \* presentation of works selected for the official auction with Stanley's Auction

**Objective:** To showcase the artworks and facilitate artistic and commercial exchanges.

# EVENT OPERATIONAL PLAN

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## (SCHEDULED OVER 4 DAYS)

An organization structured for a seamless and immersive experience

### 5. THE 4-DAY COMMON THREAD

A seamless and cohesive experience

**Throughout the event:** \* smooth flow between areas \* continuous artist presence \* activities and spontaneous encounters \* video and media coverage \* interactions between diverse audiences

### 6. LAYOUT OF SPACES

A clear and immersive structure

The Palais des Congrès is organized into 4 main zones:

- 1. Art Hall** \* sales exhibitions \* galleries \* contemporary artists
- 2. Culture Zone** \* heritage \* knowledge transmission \* media and learning
- 3. Gastronomy & Flavors Zone** \* African and Caribbean cuisines \* cooking demonstrations \* tastings
- 4. Auction Zone** \* selection of artworks \* official presentation \*

# EVENT OPERATIONAL PLAN

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## (SCHEDULED OVER 4 DAYS)

An organization structured for a seamless and immersive experience

### 7. FLOW AND VISITOR EXPERIENCE

Circulation designed as a journey

**The visitor experiences a progression:** \* discovery \* immersion \* engagement  
\* acquisition \* participation

### 8. COORDINATION AND LOGISTICS

Centralized organization

**During the event:** \* on-site coordination team \* exhibitor management \*  
visitor reception \* technical supervision \* live communication

### 9. SECURITY AND WELCOME

Ensuring a professional experience

**Arrangements in place:** \* access control \* visitor and VIP reception \* crowd  
flow management \* exhibitor support \* supervision of artworks and sales

# EVENT OPERATIONAL PLAN

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## (SCHEDULED OVER 4 DAYS)

An organization structured for a seamless and immersive experience

### 10. EVENT DOCUMENTATION

Creating a record of the project

**The entire event is documented:** \* video recording \* interviews \* professional photos \* social media content \* official aftermovie

### A THREE-PHASE EXPERIENCE

- \* Day 1: preparation and setup
- \* Day 2: knowledge sharing and institutions
- \* Day 3: general public
- \* Day 4: closing and art market

# PROJECT OBJECTIVES AND EXPECTED IMPACT

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## **An international cultural, educational, and economic platform**

Art African Excellensitys 2027 is not merely an art event. It is a structured platform designed to forge lasting connections among cultural, economic, educational, and institutional stakeholders.

**Its objectives are manifold and interconnected.**

### **1. CULTURAL OBJECTIVES**

Showcasing the arts and heritage of Africa, the Caribbean, and the diaspora

**The project aims to:**

- \* highlight the 54 countries of the African continent
- \* showcase the 13 Caribbean nations and their cultural expressions
- \* give visibility to diaspora communities worldwide
- \* promote both emerging and established artists
- \* encourage the circulation of artworks and ideas

**Expected impact:**

- \* enhanced international recognition for artists
- \* diversification of the art scene in Europe
- \* creation of new opportunities for exhibition and dissemination

# PROJECT OBJECTIVES AND EXPECTED IMPACT

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An international cultural, educational, and economic platform

## 2. EDUCATIONAL OBJECTIVES

Passing on knowledge, raising awareness, and broadening horizons

The fair incorporates a strong educational dimension.

### It aims to:

- \* welcome schools from several European countries
- \* raise young people's awareness of the arts and cultural heritage
- \* foster learning through personal encounters and hands-on experience
- \* encourage the discovery of careers in the cultural sector

### Expected impact:

- \* broadening the cultural horizons of young audiences
- \* creating bridges between education and culture
- \* passing on knowledge and heritage

# PROJECT OBJECTIVES AND EXPECTED IMPACT

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## 3. ECONOMIC OBJECTIVES

Structuring an art market and professional exchanges

**Art African Excellensitys 2027 fosters:**

- \* exhibition-sales
- \* auctions
- \* meetings between artists, galleries, and collectors
- \* collaborations among cultural entrepreneurs
- \* the development of creative and economic projects

**Expected impact:**

- \* increased sales opportunities for artists
- \* development of international professional networks
- \* stimulation of cultural and creative industries

## 4. INTERNATIONAL OBJECTIVES

Creating a platform for dialogue between continents

**The project is driven by a global ambition:**

- \* connecting Africa, the Caribbean, the diasporas, and Europe
- \* opening pathways to Asia and other regions of the world
- \* fostering international cultural cooperation
- \* strengthening exchanges between cultural institutions and stakeholders

**Expected impact:**

- \* development of international collaborations
- \* increased visibility of African and Caribbean cultures
- \* creation of a multi-continental exchange space

# PROJECT OBJECTIVES AND EXPECTED IMPACT

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## 5. INSTITUTIONAL AND DIPLOMATIC OBJECTIVES

Positioning culture as a tool for dialogue

**The event aims to:**

- \* invite official delegations and cultural institutions
- \* encourage exchanges between public and private entities
- \* strengthen the role of culture in international relations

**Expected impact:**

- \* strengthened intercultural dialogue
- \* cooperation between institutions
- \* promotion of cultural diplomacy

## 6. MEDIA OBJECTIVES

Giving the project international visibility

**Art African Excellensitys 2027 aims to:**

- \* produce professional video content
- \* attract national and international media
- \* develop a strong digital presence
- \* document the event to a high standard

**Expected impact:**

- \* extensive media coverage
- \* strong digital reach for the project
- \* sustained visibility beyond the event itself

# PROJECT OBJECTIVES AND EXPECTED IMPACT

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## 7. OBJECTIVES FOR EXHIBITORS

Creating concrete opportunities

### **Exhibitors benefit from:**

- \* visibility among an international audience
- \* access to buyers and collectors
- \* meetings with institutions and partners
- \* professional network development

### **Expected impact:**

- \* increased business opportunities
- \* advancement of artistic careers
- \* internationalization of practices

## 8. OBJECTIVES FOR SPONSORS AND PARTNERS

Aligning brands with a meaningful project

### **The project enables sponsors to:**

- \* strengthen their corporate or commercial image
- \* gain multicultural visibility
- \* associate with a key international event
- \* participate in a CSR and cultural initiative

### **Expected impact:**

- \* enhanced brand awareness
- \* strategic brand positioning
- \* creation of lasting partnerships

## PROJECT OBJECTIVES AND EXPECTED IMPACT

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An international cultural, educational, and economic platform

### GLOBAL IMPACT OF THE PROJECT

Art African Excellensitys 2027 aims to generate a global impact centered on:

- \* culture
- \* education
- \* the creative economy
- \* cultural diplomacy
- \* international cooperation

### A LONG-TERM VISION

Beyond the 2027 edition, the project aims to:

- \* become a recurring international event
- \* build a network of international cultural stakeholders
- \* create a lasting intercontinental platform
- \* strengthen Liège's position as a European cultural hub

# TARGET AUDIENCES

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## An event designed for diverse and complementary audiences

Art African Excellensity 2027 is conceived as an open platform bringing together a wide range of professionals from the artistic, cultural, educational, institutional, and business sectors.

The goal is to foster cross-sector connections between stakeholders who do not typically interact.

### 1. ARTISTS

Creators and visionaries

**The fair is aimed at:** \* contemporary artists \* painters, sculptors, and photographers \* digital and multimedia artists \* artists from the diaspora \* emerging and established artists

**Expectations:** \* international visibility \* exhibition of their work \* sales and acquisitions \* professional networking \* institutional recognition

### 2. GALLERIES AND CURATORS

Key players in selection and promotion

**Target audience:** \* art galleries \* exhibition curators \* independent curators \* art platforms

**Expectations:** \* expanding international networks \* discovering new artists \* participating in a structured art market \* collaborating with institutions and collectors

# TARGET AUDIENCES

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## 3. COLLECTORS AND BUYERS

A strategic audience for the art market

**The fair targets:** \* private collectors \* international buyers \* art enthusiasts \* cultural investors

**Expectations:** \* access to unique artworks \* direct encounters with artists \* acquisition opportunities \* participation in the auction

## 4. CULTURAL AND PUBLIC INSTITUTIONS

Key players in cultural development

**Includes:** \* cultural centers \* museums and foundations \* ministries and cultural agencies \* local and international authorities

**Expectations:** \* cultural cooperation \* showcasing heritage \* exchange of programs and exhibitions \* support for artistic initiatives

## 5. SCHOOLS AND YOUNG AUDIENCES

A strong educational dimension

**Friday is dedicated to young people, including:** \* primary and secondary schools \* high schools and universities \* art and technical schools \* international educational groups

**Expectations:** \* discovering arts and cultures \* raising awareness of cultural diversity \* guidance toward creative careers \* immersive experience at an international fair

# TARGET AUDIENCES

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## 6. CULTURAL PROFESSIONALS

A network of expertise

**The event welcomes:** \* curators and exhibition organizers \* researchers and anthropologists \* cultural journalists \* producers and cultural mediators \* creative entrepreneurs

**Expectations:** \* professional exchanges \* project development \* international collaborations \* analysis of cultural trends

## 7. BUSINESSES AND ECONOMIC PARTNERS

A link between culture and the economy

**Includes:** \* local and international companies \* brands committed to culture \* innovation and communication players \* sponsors and investors

**Expectations:** \* brand visibility \* strategic networking \* partnership opportunities \* association with an international cultural project

## 8. MEDIA AND CONTENT CREATORS

Amplifying the project's reach

**The event attracts:** \* journalists \* culture-focused media \* photographers and videographers \* cultural influencers

**Expectations:** \* coverage of an international event \* exclusive content \* interviews and reports \* behind-the-scenes access

# TARGET AUDIENCES

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## 9. DIPLOMATIC AND INTERNATIONAL INSTITUTIONS

A dimension of intercultural dialogue

**Invited participants:** \* embassies and diplomatic missions \* international organizations \* foreign cultural delegations

**Expectations:** \* participation in international cultural dialogue \* showcasing national heritage \* cultural and educational cooperation

## 10. THE GENERAL PUBLIC

An accessible and immersive event

**The event is also open to:** \* local and regional visitors \* art and culture enthusiasts \* families \* the curious and those eager to discover new things

**Expectations:** \* discovering African and Caribbean cultures \* immersive experiences \* access to artworks and cuisine \* participation in an international event

## A MEETING OF COMPLEMENTARY AUDIENCES

**Art African Excellensitys 2027 stands out for its ability to bring together:**  
\* artistic creation \* education \* the economy \* cultural diplomacy \* media \* the general public

## A UNIQUE DYNAMIC

**This diversity fosters:** \* cross-sector exchanges \* unexpected professional opportunities \* a space for international dialogue \* a global cultural platform

**This ambitious project  
combines art, culture, and  
education to promote African  
authenticity while meeting  
current and future needs.**

Objectif  
principaux de l'exposition vente et  
vente aux enchères  
Promouvoir. Faciliter. Célébrer. Créer  
un espace . Collecter des fonds



# COMMITMENTS TO SOLIDARITY

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## **NDAKO YA BANA ET GREEN COMMUNITY**

This edition is part of a socially responsible and committed approach:

Proceeds from the fundraising were donated to two African NGOs dedicated to education and environmental protection.

### **Ndako ya Bana – Kinshasa, DRC:**

A \$2 857,52 donation to support the education of 40 disadvantaged children (including those in orphanages, centers for teenage mothers, and children with disabilities).

Provision of schooling, hot meals, homework assistance, and cultural and sports activities.

### **Green Community – Abidjan, Côte d'Ivoire:**

A \$2 857,52 donation to support a project at the intersection of art, education, and the environment.

Women's empowerment programs through organic farming and artisanal crafts, as well as the promotion of art created from recycled materials.

These partnerships reinforce the event's social and educational impact, demonstrating that Art African Excellensitys extends beyond the purely cultural realm to support sustainable development projects in Africa.





# TEAM AND KEY PLAYERS

- Independent curator: Daffa Konaté.
- Specialist in Congolese painting : Wiligama Art Collector
- Independent curator : Anne Wetsi Mpoma
- Auction House: Stanley's Auction.
- Co-organizers: Hayat Nasri and Carlos Djisso.
- Interior Designer: Élodie Delfosse.
- Photographer and videographer: Karima El Jabbari
- Anthropologists and investigative journalists: Ismo
- Anthropologist: Alexandre Michotte.
- Educational Partner: Ballast Creative Workshops non-profit association – Pierre Huson.
- School Program Partner Association: The Workshops Through Games non-profit association – Matumona Olga.
- Patron of the 2nd Edition: Moussa Sène Absa (Senegalese artist).
- Patron of the 2nd Edition: Martha Woldu (Eritrean artist based in Beijing).
- Featured Artist: Dotun Popoola (Nigerian artist).

# THE TEAM AND KEY PARTNERS

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## A COMPLEMENTARY AND STRUCTURED TEAM

This second edition relies on a clear organizational structure in which each stakeholder contributes specific expertise:

- \* artistic programming
- \* exhibition curation
- \* general organization
- \* exhibition design
- \* communications and public relations
- \* partnership development
- \* cultural research and analysis
- \* outreach and creative workshops
- \* content production

## A COLLECTIVE STRENGTH

The team's strength lies in the complementary nature of its members:

- \* artistic backgrounds
- \* academic backgrounds
- \* operational backgrounds
- \* media backgrounds
- \* institutional backgrounds

## A GUARANTEE OF INTERNATIONAL CREDIBILITY

This structure ensures:

- \* high-caliber programming
- \* professional organization
- \* an international outlook
- \* a balanced cultural and economic approach

# TEAM

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A SYNERGY OF EXPERTISE DEDICATED TO AFRICAN ART AND CULTURAL EVENTS



## DAFFA KONATÉ

CURATOR, EXPERT IN AFRICAN ART

*A recognized specialist, she ensures the authenticity and promotion of African artworks while enriching events through her in-depth knowledge of the market and artistic trends. Founder of Art Kelen et Culture.*

## WILIGAMA ART COLLECTOR

CURATOR, EXPERT IN AFRICAN ART

*A recognized specialist, he ensures the authenticity and promotion of African artworks while enriching events through his in-depth knowledge of the market and artistic trends. Curator at Stanley's Auction.*



## ANNE WETSI MPOMA

INDEPENDENT CURATOR

*A recognized specialist, she ensures the authenticity and promotion of African artworks while enriching events through her in-depth knowledge of the market and artistic trends. Founder of Wetsi Art Gallery.*

# TEAM

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A SYNERGY OF EXPERTISE DEDICATED TO AFRICAN ART AND CULTURAL EVENTS



**CARLOS DJISSO**  
EVENT PLANNER IN LIÈGE

*This experienced professional ensures creative and efficient project management by leveraging the region's cultural and architectural richness.*

**HAYAT NASRI**  
EVENT PLANNER IN LIÈGE

*This experienced professional ensures creative and efficient project management, highlighting the region's cultural and architectural assets.*



**MATUMONA KEMBI OLGA**  
FOUNDER  
ART AFRICAN EXCELLENSITYS



# TEAM

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A SYNERGY OF EXPERTISE DEDICATED TO AFRICAN ART AND CULTURAL EVENTS



## **ELODIE DELFOSSE**

INTERIOR DESIGNER

*Elodie elevates event spaces with innovative design, creating inspiring environments that reflect the essence of African art. Founder of Genes'In.*

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## **KARIMA EL JABBARI**

PHOTOGRAPHER AND VIDEOGRAPHER

*Founder of Focaleye Photography, Karima El Jabbari is the official photographer for Art African Excellensitys 2027, responsible for photographic coverage, highlighting key moments, and creating visual content that showcases the fair's artistic and cultural richness before, during, and after the event.*

# TEAM

A SYNERGY OF EXPERTISE DEDICATED TO AFRICAN ART AND CULTURAL EVENTS



## ISMO

ANTHROPOLOGIST, INVESTIGATIVE JOURNALIST

*Art and culture expert. He promotes African artists through videos and is also an investigative cultural journalist. Ismo will produce promotional videos for the event.*

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## ACCOUNTANT / FINANCIAL ANALYST

*A professional combining accounting and financial analysis ensures accounting rigor and strategic financial optimization for the 2nd edition of the International Festival of Arts and Cultures of Africa, its Diasporas, and the Caribbean.*



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## LAWYER \_ CONTRACT

*A lawyer specializing in art and event law negotiates, drafts, and secures all sponsorship, event partnership, and artist service agreements, as well as exhibition and auction contracts, for the second edition.*



# KEY PLAYERS

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A SYNERGY OF EXPERTISE DEDICATED TO AFRICAN ART AND CULTURAL EVENTS



## **PIERRE HUSON**

DIRECTOR / BALLAST CREATIVE WORKSHOPS NON-PROFIT

*This non-profit organization offers visual arts classes and workshops for children, teenagers, and adults (drawing, painting, illustration). Leading up to our main event, it will host workshops led by two African artists in collaboration with their communities.*

## **MATUMONA OLGA**

PRESIDENT / THE WORKSHOPS THROUGH GAMES NON-PROFIT ASSOCIATION

*The Workshops Through Games non-profit association will offer an artistic and cultural program for primary, secondary, and higher education.*



**STANLEY' AUCTION & DROUOT**  
AUCTION ROOM

*Stanley's Auction House  
Offers an international platform for exceptional African art.*

# KEY PLAYERS

RELIES ON INTERNATIONALLY RENOWNED ARTISTIC FIGURES TO ADVANCE ITS VISION OF PROMOTING AFRICAN ART AND INTERCULTURAL EXCHANGE.



## **MOUSSA SENE ABSA** GODFATHER SECOND EDITION

*Moussa Sène Absa (Senegal), a multidisciplinary artist (filmmaker, painter, playwright, and musician), has accepted the role of patron. His creative approach, centered on social and women-related themes, enhances the visibility of contemporary African art.*

## **MARTHA WOLDU** GODMOTHER, SECOND EDITION

*Martha Woldu (Eritrea), a Beijing-based artist and winner of the "Pride of Africa Asia Pacific 2025" award, serves as the festival's patron. She embodies the festival's outreach to the Asian continent and the cultural bridges between Africa and Asia.*



## **DOTUN POPOOLA** GUEST OF HONOR

*Dotun Popoola (Nigeria), a renowned Nigerian sculptor, is the guest of honor. A live artistic performance is planned, showcasing the vitality and technical mastery of African sculptural practices.*

# PARTNER

CONTRIBUTE TO SECURING SPONSORS, KEY PARTNERS, AND EXHIBITORS IN THE FIELDS OF ART, CULTURE, AND GASTRONOMY, IN ORDER TO ENSURE THE SUCCESS OF THIS MAJOR EVENT.



## LisangAFRIKA

### SECOND EDITION PARTNER

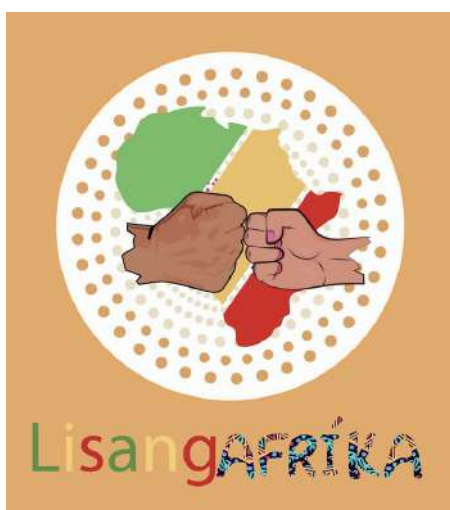
*LisangAfrika is one of the partners for the second edition of Art African Excellensitys.*

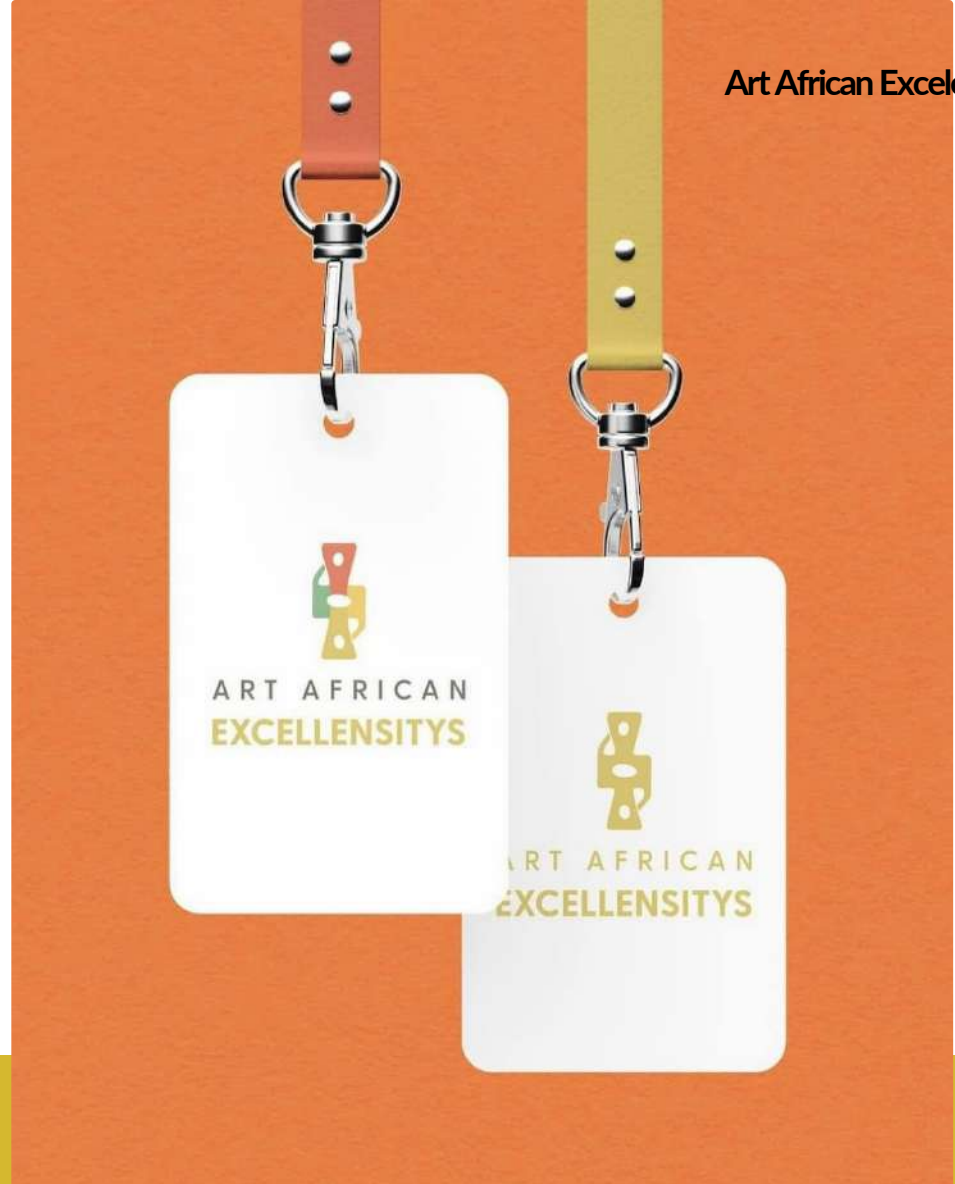
*LisangAfrika aims to unite Afro-focused associations, student groups, and business clubs by organizing high-impact, themed events.*

*In this capacity, committed partners like LisangAfrika help secure sponsors, key partners, and exhibitors across the fields of art, culture, and gastronomy to ensure the success of this major event.*

*Joining LisangAfrika means becoming part of a structured, dynamic network designed to build strategic connections and facilitate access to high-quality sponsors and partners.*

*In short: join us and gain access to concrete partnership opportunities.*





# “COMMIT TO SHARED SUCCESS.”

The future starts here:  
together, let's build an  
exceptional future.

## JOIN US!

# THANKS !

Let's transform the ordinary into the extraordinary.

*"Throughout this reading, we have explored the foundations of Art African Excellensity together from clearly defined objectives to strategic methodology and in-depth market analysis.*

*Your presence and commitment are essential to the success of this project. Your questions and comments are invaluable, and we remain open to further discussion.*

*In conclusion, we are excited about the next steps of this project. Thank you again for your attention. We look forward to the exciting next phase of our project.*

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